

CHILDREN'S IMPRINTS & AGENCIES

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MACMILLAN CHILDREN'S BOOKS

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PRIDDY

At Priddy Books, we publish innovative titles especially for babies, toddlers and young children. Our brilliantly designed books use simple novelties that spark children's creativity and encourage their development. We hope you enjoy our books as much as we enjoy making them. www.priddybooks.co.uk

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WALKER

Founded in 1978 by Sebastian Walker, Walker Books is Britain's leading independent publisher of high quality books for children of all ages.

From a modest start, with just 18 titles in 1980, the company now produces over 300 paperback and hardback titles a year, more than any other children's book publisher in the UK. A sister company, Candlewick Press, was set up in the USA in 1992, and Walker Books Australia was launched a year later. www.walkerbooks.co.uk

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Orchard Books

Orchard Books offers a sparkling range of very special titles that sell all over the world. Picture book characters from Daisy the Duck to Charlie & Lola, and best-selling fiction series such as Rainbow Magic and Tiara Club, make for a rich treasure-trove of talent.

Hodder Children's Books

Hodder Children's Books is home to a cross-section of prize-winning writers and illustrators, and to some of the brightest new talents in fiction for children and young adults. Brands from Enid Blyton to Felicity Wishe and authors from Hilary McKay to David Almond, sit side-by-side on an unparalleled list...

GIRAFFE

Celebrating southern Africa's vast cultural diversity, Giraffe Books is the first imprint to publish children's books in all 11 of South Africa's official languages, as well as Portuguese.

We focus on reading for pleasure, and hope to bring books into the homes and lives of thousands of budding South African readers.

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GUINNESS WORLD RECORDS

In 1951, Sir Hugh Beaver, then the managing director of the Guinness Brewery, went on a shooting party and became involved in an argument. Which was the fastest game bird in Europe – the golden plover or the grouse? He realized then that a book supplying the answers to this sort of question might prove popular. He was right!

Sir Hugh's idea became reality when Norris and Ross McWhirter, who had been running a fact-finding agency in London, were commissioned to compile what became The Guinness Book of Records. The first edition was bound on August 27, 1955, and went to the top of the British bestseller lists by Christmas that year. www.guinnessworldrecords.com

FRANKLIN WATTS

Since 1972, Franklin Watts have been publishing outstanding and

award-winning information books which serve many needs; they satisfy the National Curriculum requirements, engage and stimulate children's enquiring minds, entertain the more reluctant reader, and generally encourage a positive response to discovering the world around us. www.hodderheadline.co.uk

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2008 Stocklist

FRANCES LINCOLN

Our company was founded by Frances Lincoln in 1977. We published our

first books two years later, and we have been creating illustrated books of the highest quality ever since, with special emphasis on gardening, walking and the outdoors, art, architecture, design and landscape.

Open Frances Lincoln

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WAYLAND

Wayland has been at the forefront of information resources for nearly 40 years, offering an extensive range of quality non-fiction books for use in schools, libraries and the home. Thoroughly researched text and excellent visuals make them perfect for classroom teaching, project work and homework help. Our dedicated team of professionals is committed to

making educational books that will promote learning, satisfy the National Curriculum requirements and instil a lifelong love of reading. www.hodderheadline.co.uk Open Wayland March 2008 Stocklist

TAKALANI SESAME

Watch the bubbly Takalani characters blend laughter and literacy for South African children, as they explore the world through an exciting range of new books! These colourful, fun-filled books are being released in English, Afrikaans, Xhosa and Zulu; making them accessible to many South African children, and ultimately allowing for enjoyable learning experiences.