

# PICADOR IMPRINTS

## PICADOR AFRICA

In May 2004, Pan Macmillan launched an exciting new imprint, PICADOR AFRICA. PICADOR AFRICA is an inevitable extension to Picador, Since its UK launch in 1972, Picador has been single-minded in its pursuit of outstanding international writing, a philosophy which has led to critical and commercial success all over the world. Overseas stablemates of Picador UK's award-winning list of authors &ndash; Michael Ondaatje, Tom Wolfe, Julian Barnes, Alice Sebold, Helen Fielding &ndash; already include Richard Flanagan and Tim Winton in Australia, Jeffrey Eugenides and Paul Auster in the US, and VS Naipaul in India. In October 2004, *The Line of Beauty* by Alan Hollinghurst received the Man Booker Award. [www.picadorafrika.co.za](http://www.picadorafrika.co.za) Opens Picador Africa March Stocklist

## PICADOR ASIA

We are delighted to announce the launch of Picador Asia.

This is the first major initiative of this kind by a British trade publisher. Our aim is to acquire 3-4 new titles each year, all bearing specific significance to East Asia . Working in conjunction with our sister companies PanMacmillan Asia and PanMacmillan Australia , we will publish simultaneously throughout England , Australia and other English language markets &ndash; as well as across Asia itself.

Drawn from countries including China , Japan , Korea and Vietnam , the Picador Asia list will combine fiction and non-fiction, and will also see established authors &ndash; their work available for the first time in translation &ndash; published alongside original work written in English. As with Picador's UK list, however, our primary emphasis will, of course, be on quality of voice. [www.panmacmillan.com](http://www.panmacmillan.com) PICADOR

Picador publishes outstanding international writing, fiction and non-fiction, in both hardback and paperback, and has numerous prize winners on its list. With an established reputation for groundbreaking non-fiction, publishing reportage, literary biography and memoir; Picador has also established a formidable poetry list. [www.panmacmillan.com/picador](http://www.panmacmillan.com/picador)